



Capability Statement

CAGE: 8UUG1

DUNS: 117238826



Company Overview

MADD Studios is headquartered in Selma, AL and has been providing professional training Instructional services to its clients since 2010.

We at MADD STUDIOS, LLC., focus our strength as an eLearning consulting firm that specializes in eLearning, course development, instructional design, and performance development learning solutions serving clients domestically and abroad.

Our brand MADD eLabs has provide integrated eLearning Consulting as well as Computer-Based Training and Materials to government, higher education, and corporate clients. Our reputation for success is due to years of over delivering superior customized eLearning services and solutions.

NAICS CODES

611710- Educational Support Services

611430- Professional and Management Development Training

611420- Computer Training

541611- Administrative Management and General Management Consulting Services

PSC CODES

U009- EDUCATION/TRAINING- GENERAL

U008- EDUCATION/TRAINING- TRAINING/CURRICULUM DEVELOPMENT

U012- EDUCATION/TRAINING- INFORMATION TECHNOLOGY/TELECOMMUNICATIONS TRAINING

Technical Services

To meet the high demand of Remote training MADD STUDIOS, LLC., brand, MADD eLabs has been a solid resource for eLearning developers, curriculum designers and computer base training instructional design through COVID and continues to lead in the industry. MADD eLabs offers curriculum development, storyboarding design, content development and eLearning development just to name a few.

QUALITY COMMITMENT

At MADD STUDIOS, LLC., we are committed to exceed your expectations and ensuring your complete satisfaction. Our team of Seasoned Professional Instructional Designers work diligently with our Government customers to ensure the quality of our services are unmatched and all performance metrics are met.



EXPERIENCE

ELEARNING Developers

DOD /REMOTE

\$125,500 | FY 2018-2020

MADD eLabs is currently providing the Department of Defense with a developer to create and update eLearning modules for their MHS GENESIS project for the past 2 years.

Curriculum Designers

Dignity Health/REMOTE

\$96,000 | FY 2021

MADD eLabs provided one Curriculum developer to a large Dignity Healthcare system to complete their Curriculum design to build out their eLearning platform this fall 2021.

Instructional Designers

Baptist Health/REMOTE

\$134,400 | FY 2020

MADD eLabs recently provided two ID's to develop and design the total curriculum for the Baptist Healthcare Giants new EHR implementation of 10,000 clinicians.

OUR SERVICES

- Computer Based Training
- Adobe Captivate Courses
- Articulate Storyline 360 Courses
- Course Design and Development
- Job AIDS & User Guides
- Gamification and Simulation Webinars
- Train-The-Trainer Materials
- Learning & Development Consulting
- Virtual Learning Consulting
- Instructor-LED Training (ILT)
- Instructional Design
- Content Development
- Course Writing

COMPANY PROFILE

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